

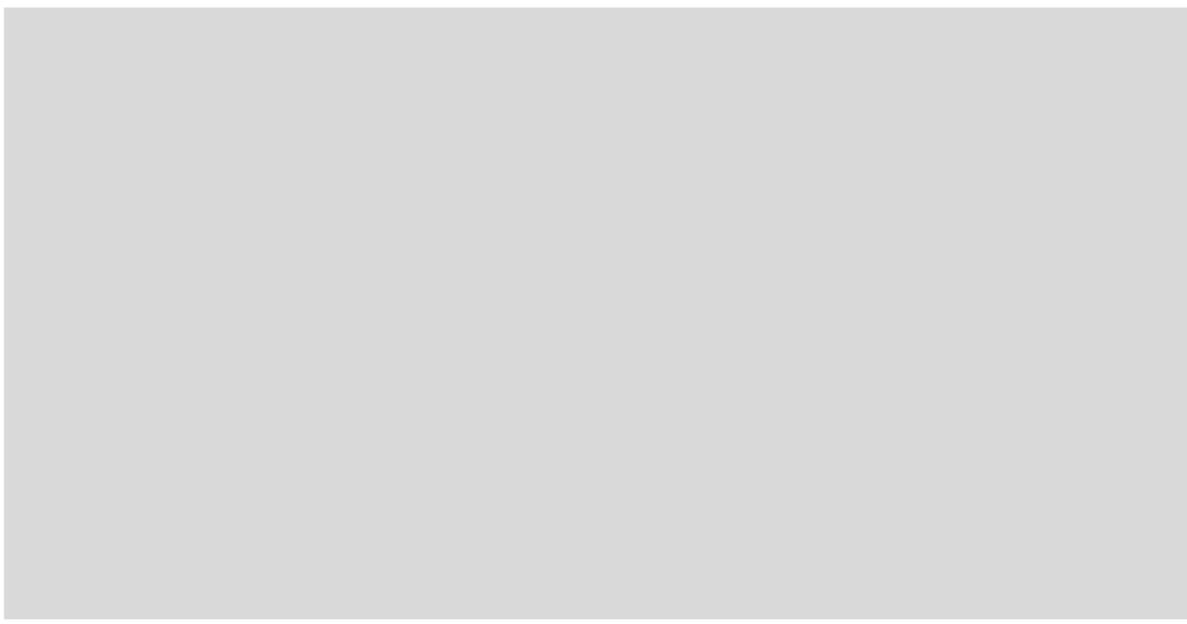
## BEACH RETREATS

WEB DEVELOPMENT / WEB DESIGN



Beach Retreats are the self-catering arm of the world famous Watergate Bay perched on Cornwall's stunning North Coast. In 2014, they commissioned Voice to update, redesign and redevelop their website to meet three key business aims:

1. increase portfolio under management
2. appeal to their key audience of time-precious holiday seekers after active relaxation
3. build a truly intuitive journey from homepage to booking on all devices



Working closely with Beach Retreats' marketing team, we created a new website to reflect the outstanding coastal locations of its portfolio so that guests could imagine their holiday before they arrived. From the owners' perspective, a smoother sign-up process and easier content management system ensured new properties were live within two weeks of signed contract.

Importantly, given the traffic profile of majority mobile users, each design iteration was rigorously tested on multiple devices to ensure it looked beautiful and worked logically.

[www.beachretreats.co.uk](http://www.beachretreats.co.uk)



We can barely keep up with demand. I'm absolutely delighted. Post launch, it's amazing that essentially there was no disruption to the business. Voice Group have taken a complex project and delivered a comprehensive solution which meets our guests' needs. The new website reflects our brand and service and will be key to supporting our continued growth. We've already seen improved performance from the new look.

~ Business Manager, Andrew Easton

TALK TO VOICE

**36px - 44px** We will grow your audience, build your brand & tell your story. Websites, online shops, social media, advertising & packaging for **small business** & big names. Digital & print working together with one aim:

Get your message **heard** above all the noise.

Call us on: 01579 349 910  
[enquiries@voice-group.co.uk](mailto:enquiries@voice-group.co.uk)

18px Company No: 08542510 / VAT No: 105 7268 24

Voice Group, Parade House, The Parade,  
 Liskeard, Cornwall PL14 6AF

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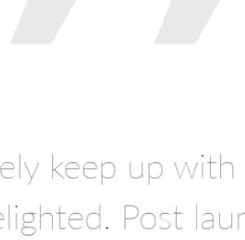
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